GENERAL MERCHANTS
COFFEE & GOODS

FROM 15TH SEPTEMBER 2026

ORMEAU ROAD

ANTRIM ROAD

EAST BELFAST

GRANOLA BOWL 2,4,7,10,12 — 9.00

Housemade mission granola & blueberry flavoured Clandeboye yoghurt with
Fresh figs, candied pecans & rehydrated cranberries
OR seasonal mixed berries & mixed seeds

PORRIDGE 2,7 — 8.00

Irish oats cooked in whole milk with
Poached pear, pumpkin seed crunch & pomegranate
OR seasonal mixed berries & mixed seeds

Peanut Crunch 2,7,10,11 - Almond Butter 10 — 1.50

AVO LAUGH 2,4,7,10,12,14 — 13.50

Smashed avocado & spiced sweet potato on Zac's Bakehouse sourdough with Danish feta, two poached eggs, hazelnut dukkah & hot honey.

THE PIG EASY 2,4,7,9,12,13,14 — 14.00

Smashed pork & fennel patty in a toasted brioche bun with crispy hash browns, smoked cheese, pickled red cabbage, mayo, fried egg & cajun sauce.

HUEVOS ROTOS 4,7,9 — 14.00

Triple cooked rooster spuds, chives, paprika salt, grilled chorizo & Ballymaloe relish with two broken fried eggs, avocado, seeds, cress & sumac.

MAGIC MUSHROOMS 2,4,7,11,13,14 — 13.50

Garlic & herb mixed mushrooms, whipped chive ricotta & two poached eggs with Zac's garlic rosemary focaccia, fresh parmesan, rocket & crispy chilli oil.

GENERAL XL 2,4,7,9,12,13 — 14.00

Double back bacon, double Clonakilty black pudding, double fried egg & double hash browns in a toasted brioche bun with mayo & ballymaloe relish.

STREET HAWKER 2,4,7,13 — 13.50

Chinese style chilli oil scrambled eggs with crispy bacon bits, parsley & spring onions on Zac's Bakehouse sourdough.

SWEET HAWKER 2,4,7,13 — 13.50

Chinese style chilli oil scrambled eggs with sweet potato, parsley & spring onions on Zac's Bakehouse sourdough.

NONE OF THE ABOVE 2,4,7 — 7.50

Choice of poached, fried or scrambled eggs with two slices of toasted & buttered Zac's Bakehouse sourdough.

1/2 avocado - 3 crispy hash browns 2,4,7- mushrooms - 2 bacon - 3 streaky bacon	3.75
grilled sausage 2,14 - 3 chorizo 7 - 3 Clonakilty black pudding 2	4.00
3 grilled halloumi 7	4.00
house seasoned fries 1,4,7,9,13- rotos spuds	4.50

ALLERGY KEY; 1 CELERY, 2 CEREALS (GLUTEN), 3 CRUSTACEANS, 4 EGGS, 5 FISH, 6 LUPIN, 7 MILK, 8 MOLLUSCS, 9 MUSTARD, 10 NUTS, 11 PEANUTS, 12 SESAME SEEDS, 13 SOYA, 14 SULPHUR DIOXIDE

Please speak to a staff member before ordering your food about the ingredients in our dishes.
Be advised that in some cases, allergens may be unavoidably present due to shared equipment or ingredients used

COFFEE

Espresso		3.00
Americano		3.60
Filter	*from*	3.50
Cortado		3.50
Flat White		3.80
Cappuccino		3.90
Latte		4.00
Mocha		4.50
Decaf // Oat Milk		+0.30
Seasonal Cold foam // Seasonal Syrup		+0.30
Cold Foam Iced Latte Seasonal cold foam, GM spro, milk		5.00
Not Guinness Flash filter, seasonal syrup & cold foam		5.00
Off White Shaken Espresso, brown sugar, milk		4.50

Punjana Loose Leaf	3.00
Earl Grey	3.00
Peppermint	3.00
Green with pineapple & ginger	3.00
Golden Hour Iced Tea Breakfast tea, brown sugar, lemon	3.50
Green Zest Iced Tea Green tea, brown sugar, lemon	3.50
Masala Blend, Prana Chai	4.00
Matcha Latte, PerfectTed	4.50
Seasonal Cold Foam	+0.30
Strawberry Purée	+0.30
Hot Chocolate	3.50
Marshmallows	+0.35
Still / Sparkling Water	2.00
Fresh Juice	3.00
Jarritos *Mexican Cola*	3.50
San Pellegrino *Lemon or Orange*	2.50
Kid's Innocent Smoothie	2.00